

Programme: Bachelor of Sports Management (Honours)

Academic year 2025-2026

Curriculum Framework of First Year under NEP

Level	Sem	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credits
		Mandatory (DSC 1, 2 & DSC 3)	Electives							
4.5	I	Fundamentals of Sports & New Age Dynamics (4) Leadership Principles in Sports (2)	-----	-----	World Cultures - I (2) OR Overview of Travel and Tourism (2) ----- Indian Economy (2) OR Business Mathematics and Statistics - I (2)	VSC: Professional Learning Experience in Sports Management - I (2) SEC: Effective Presentation Skills (2)	AEC: Functional English - I (2) VEC: Environmental Studies (2) IKS: Indian Knowledge System (2)	CC: Basics of Yoga - I / NSS /NCC/ Sports/ Cultural (2)	22	44 (UG Certificate)
	Credits	6	0	0	4	4	6	2		
	II	Management of Sports Leagues and Teams (4) Sports Risk Management (2)	-----	Principles of Management (2)	World Cultures - II (2) OR Basics of Financial Services (2) ----- Indian Socio Political Economics System & Current Affairs (2) OR Business Mathematics and Statistics - II (2)	VSC: Professional Learning Experience in Sports Management - II (2) SEC: Selling and Negotiation Skills (2)	AEC: Functional English - II (2) VEC: Personal Effectiveness at Workplace (2)	CC: Basics of Yoga - II/ NSS/NCC/Sports/ Cultural (2)	22	
	Credits	6	0	2	4	4	4	2		
Cum Cr.		12	0	2	8	8	10	4	44	

* Exit Option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credits core NSQF Course/Internship or Continue with Major and Minor

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Level	Sem	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credits
		Mandatory (DSC 1, 2 & DSC 3)	Electives							
5.0	III	Sports and Entertainment Marketing (4) Sports, Media, Broadcasting and Journalism (4)	-----	Sales and Promotion (4)	Corporate Communication and Public Relations - I (2) OR Quantitative Techniques - I (2)	VSC: IT in Business (2)	AEC: Hindi - I (2)	FP: Internship/ Project Work-I (2) CC: Lifestyle Pillars - I (2)	22	88 (UG Diploma)
	Credits	8	0	4	2	2	2	4		
	IV	Global Sports Tourism (4) International Sports Management (4)	-----	Human Resource Management (4)	Corporate Communication and Public Relations - II (2) OR Quantitative Techniques - II (2)	SEC: Digital Marketing (2)	AEC: Hindi - II (2)	CEP: Community Engagement and Services (2) CC: Lifestyle Pillars - II (2)	22	
	Credits	8	0	4	2	2	2	4		
	Total credits in 2nd year	16	0	8	4	4	4	8	44	
	Cum Cr.	28	0	10	12	12	14	12	88	

* Exit Option: Award of UG Diploma in Major and Minor with 80-88 credits and an additional 4 credits core NSQF Course/Internship or Continue with Major and Minor

Programme: Bachelor of Sports Management (Honours)

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Curriculum Framework of Third Year under NEP

Level	Sem	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credits
		Mandatory (DSC 1, 2 & DSC 3)	Electives							
5.5	V	Global Leadership Culture in Sports (4) Sports Psychology (4) E-Sports Management (2)	Sports Training and Tactics (4) OR Sports Intellectual Property (4)	Brand Management (4)	-----	VSC: Artificial Intelligence in Sports Management (2)	-----	FP/CEP: Holistic Skill Development for Career Readiness (2)	22	132 (UG Degree)
	Credits	10	4	4	0	2	0	2		
	VI	Sports Funding and Financial Management (4) Sports Marketing and Promotion (2) Sports Economics (4)	Sports Event Management (4) OR Psychology of Human Behaviour at Work (4)	Sports Entrepreneurship and Project Management (4)	-----	-----	-----	OJT: Internship/ Project Work - II (4)	22	
	Credits	10	4	4	0	0	0	4		
	Total credits in 3 rd year	20	8	8	0	2	0	6	44	
	Cum Cr.	48	8	18	12	14	14	18	132	

***Exit Option: Award of UG Degree in Major with 120-132 credits or Continue with Major and Minor**

[FP = Field Project; CEP = Community Engagement and Service; OJT = On Job Training – Internship/Apprenticeship]